

Why Sponsor Adult Literacy Ambassadors at Your Site?

- The student stories are **COMPELLING!**
- The opportunities are **EXCITING!**
- The impact is **POWERFUL!**

Build a team of Ambassadors for your program! Ambassadors become representational leaders by developing their voice so they can effectively represent other students and take action for social change on issues they care about.

Iowa now has two teams of Adult Literacy Ambassadors at EICC and NICC that include an instructor leader and students. These teams have been meeting and developing an Iowa version of the Ambassador Training to meet the needs of Iowa's adult literacy students and the programs that are supporting them on their literacy journeys. The students from these teams have developed unforgettable stories and will be part of the training team.

Ambassador Training 4 Components

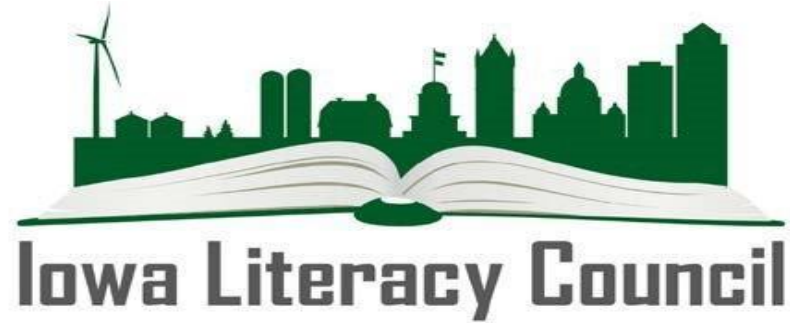
- Awareness—statistics and research about the value of adult basic education
- Stories—most powerful tool to effect change
- Public speaking—message and delivery
- Meeting with officials—planning, practicing, facilitating meetings with people in power

Goals

- Develop role and identity as a representational leader
- Provide students with skills for college and career success
- Increase visibility of adult education
- Offer networking for students—current and alumni

TRAINING SESSION (WEBINARS)	PARTICIPANTS	TIME	COST
Introduction to Ambassador Training	All Local Teams (at least 1 instructor and up to 5 students, either present or alumni)	2 ½ to 3 hours	No Cost
Customized Local Training	Local Team	2 ½ to 3 hours	\$500
Optional Session- Making Ambassadors Powerful!	Local Team	2 hours	\$500

For more information and to participate, contact Dr. Helene Fein, Executive Director of the Iowa Literacy Council at ilcexecutivedirector@iowa.gov



AMBASSADOR INTEREST FORM

Program Name: _____

Location: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Indicate your interest below:

_____ We are interested in participating in the first webinar.

_____ We know that we want an ambassador team, and would like to schedule the second session locally.

_____ We are not interested in participating in the first webinar.

Questions or Comments: